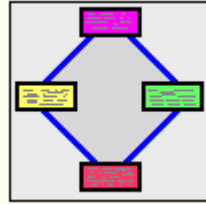


Applied PC Systems Pty Ltd
51 Adsett Street, Taringa Q 4068 Australia
Australian Company Number 056.607.713
Australian Business Number 64.056.607.713



Strategy Map – Privacy Policy

1. Customer Credit Card Details
2. Customer Email Addresses
3. Customer Data and Non-disclosure Agreement

Customer credit card details:

These are only handled by a secure server and will not be seen by anyone other than our professional staff. Once the transaction is completed the details will be deleted and no records will be kept or stored anywhere.

Customer Email Addresses:

These are stored for the purpose of:

- Advising customers when new versions of the Strategy Map Software have been uploaded to the web server for download.
- Advising customers if any problems, issues or bugs are found with the software.
- Replying to customer enquiries.

Should any customer notify us that they do not want to receive any more emails, we will remove their details from our email system, send them an email verifying their removal and not contact them again.

Customer email addresses are not disclosed to anyone outside this organisation. All group email messages will only contain email addresses in the BCC area so that no addresses are disclosed to other recipients.

Customer Data and Non-disclosure Agreement:

On occasions customers need to send us their data or screen shots of the program showing their screen data.

This information will not be disclosed to anyone outside this organisation unless express permission is obtained from the customer.

We are also happy to provide a non-disclosure agreement.